PARTICIPATING DEALERSHIPS

KARROS Burbank
NEXUS AUTO GROUP your car connection
IMX AUTO BUYING CENTER AND LEASING
RADICALAUTO
AUTOWORKZ
Community CHEVROLET
Pacific BMW DRIVING BEYOND THE STANDARD
ELLIS FAMILY STORES
STAR FORD LINCOLN Glendale
TOYOTA OF GLENDALE BRAND BOULEVARD OF CARS
Acura of Glendale

SUPPORTING PARTNERS

Armenian National Committee of America Burbank
the YMCA
Boys & Girls Club of Burbank and Greater East Valley
Road Kings Since 1952
Glendale Youth Alliance Est. 1993
Kiwanis Literacy Club Foundation
Metropolitan Culinary Services
Homenetmen Burbank Sipan Chapter
Family Service Agency
West Coast Arts
Home Again Los Angeles
World Empowered WE
Burbank Chamber of Commerce
Together We Can Burbank!
Burbank Young Professionals
Burbank Coordinating Council Holiday Basket Program
Burbank Arts & Education Foundation
Elevate Burbank
myBurbank
MediaCity Design and Consulting
Universal City Studios Credit Union
Burbank Unified School District

SPECIAL THANK YOU

City of Burbank Police Department
Glendale Police
Glendale Police Foundation
City of Arvin Police

BROUGHT TO YOU BY THE BURBANK ARMENIAN ASSOCIATION
BURBANK POLICE COMMISSION

MESSAGE FROM THE CHIEFS

“Every year in California, thousands of lives are lost, and tens of thousands are injured in traffic crashes involving unsafe speed or driving while impaired by alcohol or drugs. Those are lives forever changed, with loved ones left to pick up the pieces. Reckless driving can have tragic consequences. Drive responsibly, slow down, and never get behind the wheel impaired. Take care of each other and respect the community we share.”



POLICE CHIEF
GLENDALE
POLICE DEPARTMENT
MANUEL CID



POLICE CHIEF
BURBANK
POLICE DEPARTMENT
RAFAEL QUINTERO



SAFETY GUIDE

DRIVE RIGHT, SAVE LIVES

EVERY CHOICE BEHIND THE WHEEL MATTERS. COMMIT TO SAFE DRIVING TODAY.

THE IMPACT OF RECKLESS DRIVING

Reckless driving significantly increases the risk of accidents, often leading to severe injuries and fatalities. It also contributes to increased traffic violations and legal repercussions, which can include hefty fines, license suspension, and even imprisonment.

BURBANK- GLENDALE TRAFFIC STATISTICS

CATEGORY	TOTAL VIOLATIONS
SPEEDING	9,900
DUI	1,100
HIT & RUN	780
DRIVING W/SUSPENDED LICENSE	370
RECKLESS DRIVING	100
STREET RACING	40

* Rounded to the nearest tenth, based on annual average estimates.

LA COUNTY TRAFFIC FATALITIES

300 TRAFFIC COLLISION DEATHS

REAL STORY

Teens arrested in Burbank street-racing crash that killed 3 and injured 2

BY GREGORY YEE

Los Angeles Times

Scan to Read Article

THE COST OF RECKLESS DRIVING

LEGAL COST & CONSEQUENCES

- A possible jail sentence up to 90 days.
- Fines up to $1,000.
- Probation for up to two years.
- Two points added to the driver's DMV record, which leads to increased auto insurance rates.

PERSONAL IMPACT

- Criminal record
- Financial impact
- Employment challenges
- Driving privileges revoked
- Increased legal scrutiny
- Personal and social consequences
- Insurance restrictions





COMMIT TO SAFETY

TIPS FOR SAFE DRIVING

- Stay focused and avoid distractions
- Obey traffic rules
- Keep a safe distance
- Be aware of your surroundings
- Never drive under the influence

WHAT DEALERSHIPS SAY

Safe driving practices foster long-term customer relationships. Clients value a dealership's concern for their safety beyond the point of sale.